

**MEDIA  
KIT**



# CADEN VITTORINI

**PROFESSIONAL  
MOTIVATIONAL  
SPEAKER**

**630-247-3366**

**Caden@vittfactor.com**

**www.vittfactor.com**

**PROFESSIONAL  
MOTIVATIONAL  
SPEAKER**

# ABOUT CADEN

**FOUNDER & CEO OF VITT FACTOR | TEDX SPEAKER  
BEST SELLING AUTHOR OF BECOMING THE 1%  
CEO OF THE YEAR FOR YOUTH DEVELOPMENT  
TOP VOICE IN MOTIVATION & LEADERSHIP**



**AT JUST 22 YEARS OLD, CADEN VITTORINI IS A DOUBLE CERTIFIED  
PROFESSIONAL LIFE COACH, BREAKTHROUGH KEYNOTE SPEAKER  
OF THE YEAR & CEO OF THE YEAR (UNDER 30)**

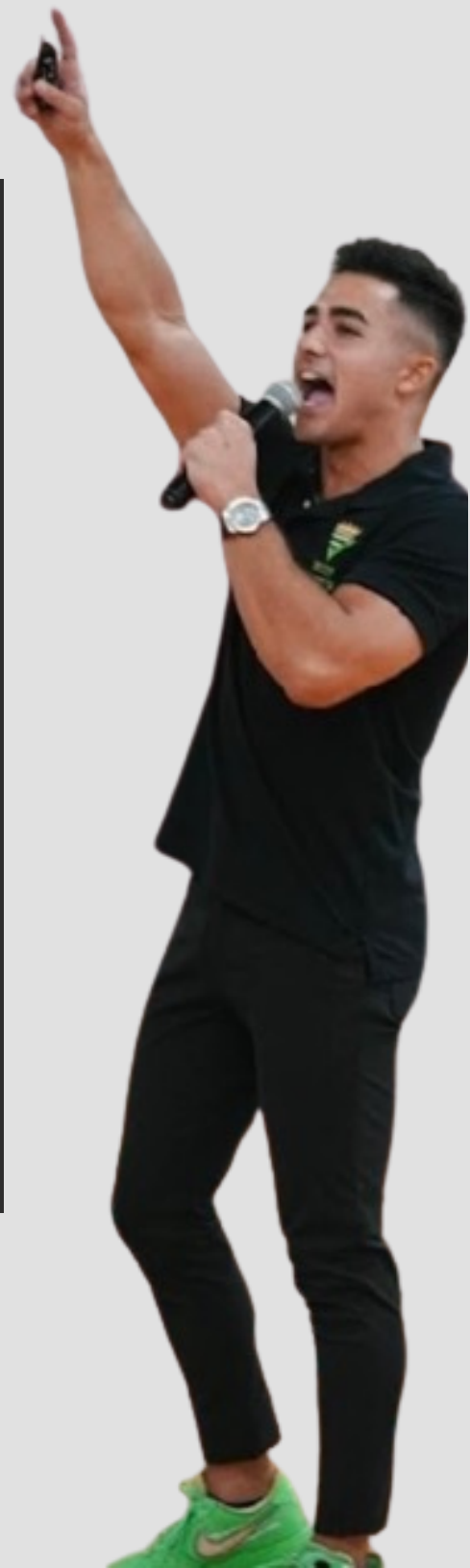
**CADEN'S AGE ISN'T A LIMITATION—IT'S HIS GREATEST ASSET.**

**HIS ENGAGING, HIGH-ENERGY COACHING STYLE MAKES  
PERSONAL GROWTH RELEVANT, RELATABLE, AND REWARDING.  
THROUGH 1:1 COACHING, THE VITT FACTOR 1% TEAM,  
TRANSFORMATIVE EVENTS, AND SCHOOL ASSEMBLIES, CADEN IS  
PROVING THAT WORKING ON YOURSELF ISN'T JUST IMPORTANT—  
IT'S COOL.**

**CADEN'S SUCCESS IS BUILT ON A FOUNDATION OF DISCIPLINE,  
PERSEVERANCE, AND LEADERSHIP**

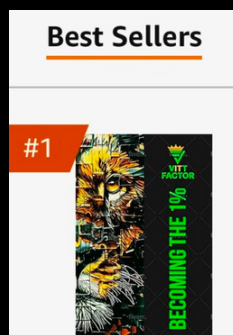
## THE MISSION OF **VITT** FACTOR

**CADEN BELIEVES THAT SUCCESS ISN'T JUST FOR A SELECT FEW  
—IT'S FOR ANYONE WILLING TO INVEST IN THEMSELVES. HE  
BELIEVES THAT YOU AND ONLY YOU CAN CREATE THE LIFE YOU  
WANT.**



PROFESSIONAL  
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# MEDIA & SPEAKING EVENTS



*“Caden is young, driven & delivers a message that resonates and makes you take action.”*

## SPEAKING EVENTS

Think & Grow Rich Speaker  
Cre8tive Con Keynote Speaker  
Over 50 School Assemblies  
Host of the “Ripple Effect Event” Sold Out 3x  
Engaging Speakers Keynote Speaker  
Delivered keynote speeches at multiple corporate events, empowering teams with actionable strategies on leadership, communication, and performance.



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# ENGAGING, ACTIONABLE, AND INSPIRING TALKS

**ENGAGE YOUR TEAM WITH A  
SPEAKER WHO SPARKS ACTION**

*“Caden is young, driven & delivers a message that resonates and makes you take action.”*

**HIGH ENERGY. IMPACTFUL. HEARTFELT. BOLD.**

## SPEAKING TOPICS

**Breakthrough Speaker of the Year Award 2025**

Developed his expertise in speaking through high-level training from seasoned professionals.

**1% Better Every Day**

**Investing in Yourself: Steps for Personal & Professional Growth**

**Networking & the Power of Relationships**

**The Ripple Effect: Power of Investing in Yourself**

**Elevate & Command the Room: Power of Your Energy & Presence**

**Opportunities: Create them, Recognize them & Capitalize on them**

**Understanding that YOU have the power to create the life you want to live.**

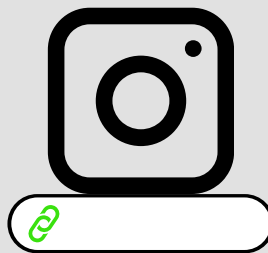
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MOTIVATIONAL  
SPEAKER

# MAKE AN IMPACT & BOOK CADEN

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**HIGH ENERGY. IMPACTFUL. HEARTFELT. BOLD.**

"CADEN IS THE REAL DEAL. HE DOMINATES THE STAGE  
WHILE ENGAGING THE AUDIENCE."